

The compleat
Baldwin Brass Center

Register to Win!

One lucky person will win a **Baldwin Entry Set** (5pm drawing)
Also, ONE **Baldwin Frog Ornament** to be given away every hour!
(you must register at the outside Baldwin booth to win!)

11am-3pm
FREE ENGRAVING
On Baldwin Brass
Ornaments!

*Annual Summer
Storewide Sale starts
Monday, June 29th!*

623 Penn Avenue, West Reading 610.373.1040
www.BALDWINBRASSCENTER.com
Hours: M,Tu,W,F 10-5:30, Th 10-7, Sat 9-5

15TH ANNUAL

West
Reading's



on the
Avenue

SATURDAY, JUNE 20, 2009
10:00AM-7:00PM

(RAINDATE: SUNDAY, JUNE 21, 2009)

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Vanity Fair
Wrangler
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The compleat
Baldwin Brass Center



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Carole Neag**

FOR MORE INFORMATION VISIT WWW.WESTREADINGMAINSTREET.ORG

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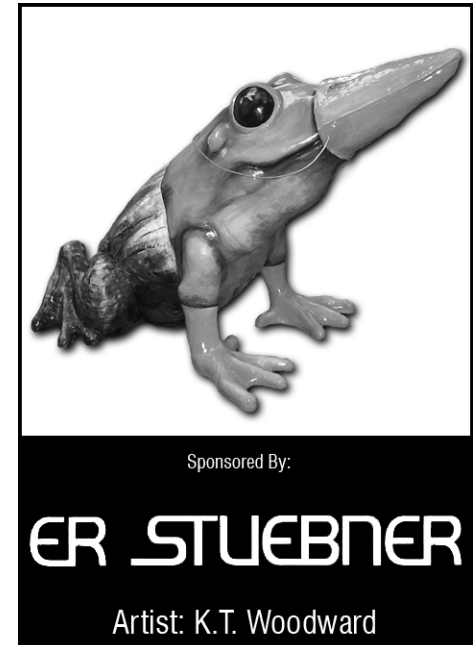
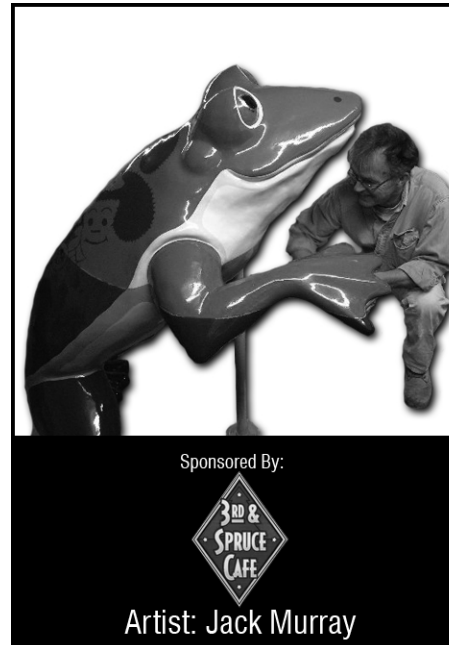
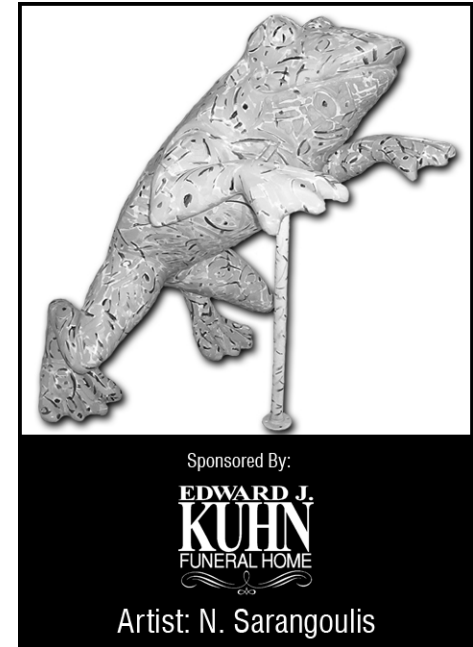
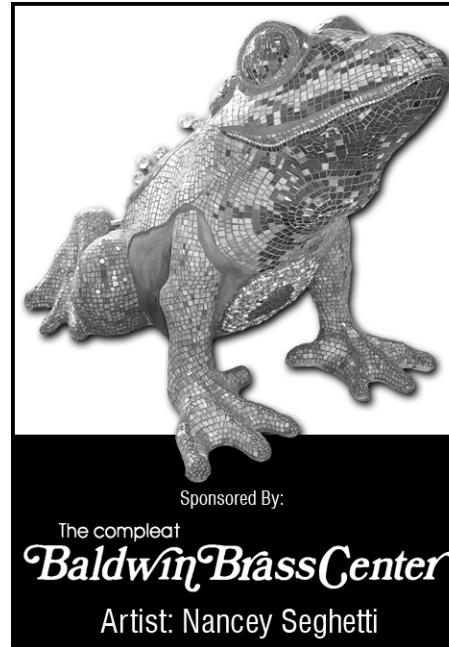
A Special Thanks To

Borough of West Reading
Mayor Shane Keller
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West Reading Fire Department
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West Reading Public Works

Produced By

West Reading Main Street Foundation
500 Chestnut Street
West Reading, PA 19611
610.685.8854/Fax: 610.685.9061
info@westreadingmainstreet.org
www.westreadingmainstreet.org

Friends of Frogs



Shop the Avenue

Bella Jules - 700 Penn Avenue
Stop by our sale. Open until 7PM.

Young Chef's Academy - 703 Penn Avenue
Cookie Bouquet Workshop from 12:30PM-2:30PM.

A Running Start - 705 Penn Avenue
One stop shopping for runners, walkers, tri-athletes and gym rats. Fitting you in the proper workout shoes is an art. Come in and get an appreciation for what we can do for you! We will also be having our tent sale with lot of bargains up to 50% off shoes and apparel.

She . . . A Fashion Accessory Experience
715 Penn Avenue
Special one day only prices up to 75% off.

Star Salon - 723 Penn Avenue
Hand crafted jewelry by Min.

Shearer Technical - 727 Penn Avenue
Our big tent sale. See the latest in computers, laptops, scanners, printers and digital cameras. 10% off any computer items purchased that day. Live demonstrations of the latest items in the field of technology. Enter to win the grand prize drawing for a new 22" flat panel monitor.

Wyomissing Persian Rug Gallery - 728 Penn Avenue
Outdoor rug display.

Yoga Inlet - 734 Penn Avenue
We will be creating a Peace Mandala on the sidewalk in front of YOGA INLET for the purpose of enjoining our community members in their personal and community commitment of Peace and Harmony. A mandala is a concentric circular design with deep spiritual significance. Our mandala will be made of colored sand. Participants will take turns adding shapes, designs and their loving personal touches to the mandala until it is finished. Once the sand mandala is completed it will be swept up (symbolizing the transitory nature of the universe) with a beautiful ceremony. Small bags of the prayer infused sand will be given to participants with instructions on how to offer it to the earth accompanied by a personal wish or prayer for inner peace. See our website for more details: www.yogainlet.com.

West Reading's 15th Annual Art on the Avenue

Saturday, June 20, 2009 10AM-7PM
(Rain Date: Sunday, June 21, 2009)

Now in its fifteenth year, the West Reading **Art on the Avenue** family festival is the community's premiere special event. This year the event is scheduled for **Saturday, June 20th 10AM-7PM**. The day long event will feature artists and crafters from the region exhibiting their wares along the sidewalks of Penn Avenue. In addition, Penn Avenue business owners participate with sidewalk displays and activities as well as "event specials" inside the shops. The West Reading Main Street Foundation coordinates and produces the event and schedules entertainment and festival foods and beverages.

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Exhibiting Artists

Shop the Avenue

Ceramics

Moon Dance Pottery & Art Studio by Wendy Lyman Ferndale, MD - Booth #086

Garden lanterns trays table lanterns hand built from slabs luminaries vases extruded altered and more...

Susan Small and Susie Martin Reading, PA - Booth #030

Ceramics using a variety of methods. Other materials include tiles and mosaics.

Drawings

Becky Stiles Mohrsville, PA - Booth #039

My medium is colored pencil using techniques beyond the traditional use of this medium. My drawing style ranges from realistic to illustrative with realistic elements.

Fiber

Artful Addiction by Julie Umbenhauer Sinking Spring, PA - Booth #074

Color and texture are the two most important things in my work. In my quilts and weavings I manipulate the surface to draw in the viewer. I design my own patterns and choose interesting fabrics to create one-of-a-kind handbags.

Avril's Designs by Avril Clindinin Irvington, NJ - Booth #047

Designed and handmade by Avril of Avril's Designs from the finest tapestry and chenille fabrics, uniquely embellished.

Bowman Fiber Designs by Leslie Bowman-Friedlander Reisterstown, MD - Booth #020

One-of-a-kind and limited edition quilted wall pieces and accessories using cotton fabrics which have been hand dyed and embellished.

Marla Duran Bethlehem, PA - Booth #036

Printed fabrics and mixed whimsy. Many are reprints of old fabrics, turning to wallpaper, wrapping paper and vintage fabric for inspiration. Details in my work include pleats, gathers, patches and interesting buttons. I also use shibori techniques and dyes to create patterns.

Jan & Gary Fulton of Fulton Design Studio Exton, PA - Booth #050

We create contemporary art quilts and table linens from cotton fabrics, using a variety of piecing, quilting, embroidery and appliqué techniques.

Mythos Clothing and Textiles by David Cook and Heidi Custer Bedford, PA - Booth #057

Quality cotton and rayon clothing with value. Each piece is tie and dye by hand creating our unique "Krinkle Dye" style. All items are colorfast and machine washable.

Fine Crafts

Claypoole Hexsigns by Eric Claypoole Lenhartsville, PA - Booth #072

Hand painted hexsigns and barn stars.

Jewelry

Basically Beads by Marilyn Pounder Sinking Spring, PA - Booth #044

Jewelry made from Handmade polymer clay, glass, stone, metal beads and pearls. Handmade beads made using techniques such as caning, faux techniques and texturing.

Bee-Beadazzled Jewelry Designs by Eileen Kastura and Donna Harrington Wyomissing, PA 19610 - Booth #043

Necklaces, bracelets, rings, key chains, bookmarkers, earrings and other items; handmade and/or hand stitched with high quality glass seed beads, natural stones and Swarovski Crystals using sterling silver and platinum wire.

Big Kitty Design Studio by Ellen Baxter and Leslie Walker State College, PA - Booth #031

Our wearable art is inspired by the sea and its treasures. We link stones, shells, found elements and hand made coral beads on hand wrought sterling links.

Dorian Cola Sinking Spring, PA - Booth #054

Affordable, funky and fun jewelry for the everyday woman! Colorful necklaces, bracelets, earrings and pins. Collages and Spirit Boxes incorporate fabric, found objects, beads and photography.

das Silberglanz Designs by Wanda Kalbach Mohnton, PA - Booth #062

Handmade sterling silver jewelry accented with lampwork beads, gemstones, pearls, and other natural components.

Designs by Denise Kurtz Reading, PA - Booth #027

Fused glass, sterling silver wirework, semi-precious.

Diving Cat Studio and Gallery by Markels Roberts Phoenixville, PA - Booth #042

Flameworked Glass coupled with Sterling Stirling Silver.

Bento Box Gifts - 623 Penn Avenue

Visit us at Sunshine Wellness for the "Let the Sunshine In" event. Bento Box Gifts offers the chance to let your troubles dissolve in a bucket of water. FREE.

METROPOLITAN SPONSOR

The Compleat *Baldwin Brass Center*

The Compleat Baldwin Brass Center 623 Penn Avenue

Selling and displaying Bovano - handcrafted metal pieces, made in Connecticut. Baldwin's Frog Ornament will be on a special promotion.

Baldwin Hardware, a division of Black and Decker who remains the residential security hardware industry's innovation leader, is today **showcasing the ultimate in remote wireless access control solutions** at Art of the Avenue. Slated for launch later this year, these one-of-a-kind motorized locks were developed for interoperability with home automation and security systems, and deliver a variety of access control options for the utmost in home security. Key product features, especially for homeowners with security or automations systems already in place, include e-mail and test door lock status notifications, automatic security system arming and disarming, and true remote locking and unlocking. Visit us today and become the first in the area to experience the SmartKey technology.

Also, Unlock your possibilities: **Win a Baldwin front door entry set.** Just stop by our display, outside the Compleat Baldwin Brass Center and register to win. One entry per person.

Sunshine Wellness Resources, LLC. 624 Penn Avenue

LET THE SUNSHINE IN...Draw radiance and light into your life by basking in free chair massage by Bell Tower, allowing your troubles to dissolve away with a Disappearing Act by Bento Box Gifts. Specials throughout the day offered by Sunshine Wellness Resources that include a chance to win a basket of sunshine and 30% off all Be Present clothing.

Yarn Gallery - 628 Penn Avenue

Sidewalk display and sale of store models, including hand knit clothing and gift items.

West Reading Flower Shop - 633 Penn Avenue

Visit our tent selling plants, flowers and garden frog statuar-ies. Featuring jewelry by Something Sassy and Paintings by artist, Geri Hydock. Stop inside of special sale items.

Advance Personnel - 634 Penn Avenue

FREE blood pressure screenings. Drawing for general public for free RN in-home assessment of a loved one needing home care services. Drawing for businesses for a free applicant screening, social security check, criminal background check and drug screen.

The Carriage House - 637 Penn Avenue

Close-out sale on all Trollbeads. Visit our annual sidewalk sale of greatly reduced fashions, shoes and jewelry.

Earth Rhythms - 641 Penn Avenue

Participate workshops in our second floor studio throughout the day.

Celtic Myth and Moonlight - 641 Penn Avenue

Hosting Louise Devery, Ear-Wrap artist on the avenue. Her one-of-a-kind pieces wrap around your ear and look like you are wearing 2-6 earrings!. She will also custom design pieces on the spot.

Mixx, Inc. - 643 Penn Avenue

Sidewalk sales featuring \$10 racks and 15% off entire purchase and coupons for future purchases. All kids clothing \$10 and \$15! Free Mixx pens.


Penn Avenue Dental - 645 Penn Avenue

Featuring artist Jane Runyeon.


All About Women

Now located on Penn Avenue


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Jaylaine
Ghoubrial, MD



Kristine M.
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All About Women is a new obstetrics and gynecologic practice dedicated to delivering the best in women's health care.

As women, we are uniquely suited to understand and support our patients as they achieve life's milestones through the years.



The Reading Hospital Medical Group
www.rhmg.org

ALL ABOUT WOMEN
301 Penn Avenue, Suite 200
West Reading, PA 19611 610.898.7560

Shop the Avenue

Sweet Surprises - 544 Penn Avenue

Meet the artist and poet who created the Glass Tear, now available at Sweet Surprises. Randal Doaty will be on hand to personally sign his poem with the purchase of a Tear. The Glass Tear is magnificently created at the world renowned Taylor Backes Glass Studio in Boyertown.

On the Fringe - 548 Penn Avenue

Nicole Rae Styler will be outside the salon offering custom headbands, handbags and clothing.

LiLiBea's - 548 Penn Avenue, Second Floor

An intimate place for intimates! Open house today. With brands like Blush, Freya, Cosabella, Fantasie, Le Mystere, Bleu Claire and Butterflies from Claire Pettibone, shapewear from Body Wrap and robes from Daddy's Favorite we can fulfill your lingerie desires.

Dolin Photography - 548 Penn Avenue

Modern and artistic portraiture for the big and important moments in your life. View samples of our work on display.

Berkshire Bank - 555 Penn Avenue

Free children's activities and drawings and giveaways.

Aikido West Reading - 600 Penn Avenue, Lower Level

Aikido is a Japanese martial art based on reducing conflict by connecting to and redirecting an attacker's energy. Aikido is also a spiritual practice by encouraging the use of its principles in all aspects of one's interactions, thus reducing conflict and encouraging more harmony in one's life. Come see Aikido West Reading in action as they will be providing demonstrations of the techniques and principles of Aikido at Sixth and Penn Demonstrations will include basic self defense techniques, defending against multiple attackers and the practice of some traditional Japanese weapons. Several demonstrations will be held throughout the day. Members of Aikido West Reading will also be on hand to answer questions and provide information.

William H. Diller Jewelers - 601 Penn Avenue

Lisa Gallagher, Mr. Diller's granddaughter, will be out front of the store doing live jewelry demonstrations and showcasing her techniques learned both at home and abroad.

The Olympian Ballroom/Fred Astaire Dance Studio

603 Penn Avenue

Hosting the Hayden Film Festival.

Art Plus Gallery - 604 Penn Avenue

Visit our art tent featuring works by local artists. Children's activities featuring face painting and visor painting. Cookies and punch available inside the gallery.

Curious Consignments Company - 605 Penn Avenue

Featuring artwork, antiques and collectibles. Stop in our store for a unique selection!

Paisley Moon - 607 Penn Avenue

Outdoor merchandise sales.

Scrolls and Strings Violin House - 608 Penn Avenue

Third Generation Mater Luthier and Archetier. Specializing in restoration, repairs and new sales of antique, vintage and new Instruments and bows. Private rentals available. Stop in today!

Shoo!, LLC - 610 Penn Avenue

Special sales and promotions.

Jan Rae Ladies Fine Fashions and Accessories

612 Penn Avenue

Summer sale - Don't miss it! Great reductions, stop in today!

Big Kids Toyz - 616 Penn Avenue

In store specials. Big Discounts!

Heartfelt Hands Day Spa

619 Penn Avenue, Second Floor

Offering free chair massage and also offering a 20% discount off any appointments scheduled that day for the months of July and August.

Winedown Café - 622 Penn Avenue

Featuring, Karen Myers, Mixed Media Jewelry Artist.

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Exhibiting Artists

Handmade Jewelry by Vicki

Reading, PA - Booth #056

Handmade beaded jewelry using precious and semi-precious gemstones, pearls, and precious metals.

Imagination in Glass by Donald and Candace Cothard

Camp Hill, PA - Booth #059

One-of-a-kind architectural pieces of wearable art. Hand-hammered metals, fresh water pearls, semi-precious stones, rough minerals, glass beads, Swarovski crystals with hand-cut Stained Glass.

Jungwhon Joo

Philadelphia, PA - Booth #088

Fine Enamel Art Jewelry-Cloisonné, Champlevé.

Kindred Spirit Designs by Dona Jones

Oley, PA - Booth #078

Jewelry and ornaments created by using over 80 simple, whimsical and primitive styled designs. Pieces repeatedly heated and cooled with an acetylene torch to create a colorful patina I call "Torched Copper".

A Little Sparkle by Kerry Rohrbach

Reading, PA - Booth #022

Vintage inspired jewelry with a touch of whimsy. Combinations of vintage beads, buttons, or fabric with new materials blend to give a fresh look to jewelry and accessories. Designs involve wire techniques, linking and wrapping.

Lucile Martin Fine Jewelry by Lucile Macsherry

Reisterstown, MD - Booth #065

Hand fabricated jewelry in silver and gold incorporating natural stones and pearls.

Metal Maiden Mixed Media Jewelry by Karen Myers

Shillington, PA - Booth #032

Mixed media jewelry combining copper, brass, sterling using traditional silver-smithing techniques. Most pieces centered with a paper clay painting.

Michabella Creations by Michelle Harvey and Cindy Grill

Lebanon, PA - Booth #066

Fun, trendy, and unique handcrafted jewelry designed with Swarovski crystals, pearls, gemstones, brass, silver, and natural materials. Affordably priced and lovingly made.

Michael Stephens Silver and Bold Studio

Edinburg, PA - Booth #011

Hand-fabricated jewelry using traditional metal-smithing techniques with both traditional and non-traditional materials. Designs include found objects and Paleolithic images.

Millstone Designs by Alesia Millschase

Cochranville, PA - Booth #016

Sterling silver jewelry with 14K and genuine stone accents. Designs created by casting lost wax carvings.

New Moon Creations by Debra Cross

Alburtis, PA - Booth #009

Bead woven jewelry. Weave seed beads with needle and thread. Jewelry with stones and beads strung on wire.

Nicolina Jewelry Designs by Nicole Phillipine-Martin

Womelsdorf, PA - Booth #053

Handcrafted jewelry designs featuring Swarovski Crystal, Bali Silver, Venetian Glass, Lampwork beads and other top quality components.

Oh Wow! The Colors! Clay Jewelry Works

by David A. Fisher

Harrisburg, PA - Booth #041

Jewelry handcrafted with Polymer Clay, various metals and materials.

One Bead at a Time by Sandra Saylor Seaman

West Lawn, PA - Booth #026

I have been a lampwork glass bead maker since 1997. My collectible glass beads have been featured in exhibits and books. I also incorporate my glass beads into one-of-a-kind jewelry. This year I have been exploring glass fusing. I am creating fused glass jewelry and home decor.

Pretty Little Gems by Evelyn Deutsch

Allentown, PA - Booth #037

Silver jewelry and chain maille designs using sterling silver, gemstones, glass and other elements. Elements ornament traditional and unique chain maille patterns.

Stacey Krantz Fine Jewelry Design

Frederick, MD - Booth #008

I handcraft each piece using traditional metalsmithing techniques and am inspired by nature.

Stacy Jewelry by Stacy Genditzki

Bedford, PA - Booth #049

Hand hammered, forged and soldered silver and 14K gold fill sheet jewelry accented with gemstones to create a look. Designs inspired by nature and the beauty of all women.

Svetlana Designs Jewelry by Svetlana Howells

Allentown, PA - Booth #010

Sterling silver jewelry, created using reticulation, fusing and granulation techniques inspired by nature and the Orient.

Wellington Handmade Jewelry by Marina Bloomfield

Doylestown, PA - Booth #015

Pieces composed of precious stones, glass, crystals, gold, silver and copper. No two are the same.

Wired by Whitney Anderson

Sunbury, PA - Booth #007

Using raw materials, sterling silver and stones I shape each link and every wire by hand. Free form, delicate, organic pieces inspired by nature's pallet and shapes.

Exhibiting Artists

Wise & Wise Fatima Sharrieff

Tampa, Floor - Booth #019

Hand design, pounded and rapped with sterling silver, gold filled and copper wire, with gem stones.

Word of Mouth by Louise Devery

Easton, PA - Booth #023

Sheet metal shapes cut, stamped, pierced. Wire formed, stones, glass, Austrian crystals.

Metal

Bob Bauers Metalwork

Pottstown, PA - Booth #068

I work mainly with steel and use traditional forging as well as torch cutting and modern welding methods to make sculptures and furniture. I also work in copper, mainly creating two-dimensional pieces that emphasize patina.

Bovano of Cheshire

Cheshire, CT - Booth #035

Specializing in enameled copper sculptures in a rainbow of dazzling colors and sleek designs. All Bovano products are crafted in Cheshire, Connecticut and offer a colorful assortment of both table and wall sculptures. Popular themes include birds, butterflies, florals, marine life and more.

Hog Island Creations by Albert Doughty

Cape Charles, VA - Booth #058

Highly detailed pieces are crafted from mild steel, cut, ground and welded to shape. Color variations are attained by applying heat. No casting process is involved.

Mixed Media

Artemis Studios by Diana Koziupa

Perkasie, PA - Booth #013

Stainless steel and glass (lampworked, fused) "jewelry for the home".

Butterfly Artworks by Bob and Ravi Natalini

Reading, PA - Booth #082

Mixed-media shadowboxes and jewelry created using unharmed, end-of-life-cycle insects farmed within the rain forest. Using sustainable use materials helping save rain forests.

Kimberlee Dawn

Birdsboro, PA - Booth #028

Angel Essence Portraits: Spiritual Art, Visionary Art. I create the Angel Essence Portrait, interpretation for the individual at my booth and have spiritual, visionary art that I have created - Acrylics, Gems, Pen and Ink, Mixed Media.

George Miller III

Reading, PA - Booth #029

Paintings created with acrylic based paints and spray enamel paint on relief style. Digital works and prints for sale. Offering caricatures and Unique crafts.

Hamburg Area Arts Alliance

Hamburg, PA - Booth #024

The Alliance was formed as a committee of Our Town Foundation - Hamburg's Main Street Revitalization program. There are currently more than 6 dozen artist members.

Jay Bee Yell by Jenny Barron Landis

Lewistown, PA - Booth #034

I combine needle felted wool, new, vintage and embellished fabrics for my original design dolls. Tassels created with needle felted wool and are strung with ribbon and beads.

Jo's Fab Frames & Fotos by Joanne Zitko

Coraopolis, PA - Booth #052

Using photographs that I've taken from around the world, I bleed the photograph into the 2" frame by hand-painting (using acrylics) the photograph onto muslin.

Chuck Kaiser

Lancaster, PA - Booth #051

Wax-Resist dye process on various media including newspaper and textiles with acrylics & encaustics.

Lisa's Chart Art LLC by Lisa Miglioratti

Webster, NY - Booth #060

Hand drawn 3D custom carved wooden lake, river charts accurately depicting water depth. They come in a variety of different wood face and frame materials. These heirloom quality pieces are commissioned and personalized to the customers specifications. Any body of water, no two pieces are alike.

McCloskey Designs by Linda Benton McCloskey

Harrisburg, PA - Booth #061

Paintings - watermedia, watercolor, mixed media and encaustic (beeswax w/pigment) - all abstract designs. ALL ORIGINAL WORKS - NO PRINTS SOLD.

One White Flower by Diana Hydock

Freeland, PA - Booth #045

3 dimensional art composed of collage and whimsical objects in handmade paper, clay and fiber.

Pysanky by Nick Zdinak

Dumfries, VA - Booth #017

My artwork, pysanky, is done on various types of eggs. The artwork is drawn on the eggs with hot beeswax. The eggs are then dyed. Each layer of dye is covered with beeswax. The beeswax is then melted off to see the various colors and design. Clear glaze is then added to finish the art.

Shop the Avenue

All About Women - 301 Penn Avenue, Suite 200

Personalized care for women. Dr. Deangelis, Dr. Ghoubrial, Dre. Leama and Dr. Metzgar have an informational table set up on the Avenue. Make sure to stop by and say HI!

Dragonfly Studio and Gallery - 398 Penn Avenue

20% off storewide sale. Live glassblowing demonstrations. Hula Hoop demos and sale with Tina Hemmerle of Spirit Hoops. Body piercing specials throughout the day. Firedancing by David Dragonfly. Photography by Christine Mitchell.

Spoil 'Em Rotten Pet Boutique and Grooming Spa

402 Penn Avenue

Helps you pamper your pets with stylized grooming services and massage treatments, unique handmade pet jewelry, collars and clothes. We offer all natural treats and chews. Treat your pet to a frozen treat available during Art on the Avenue.

Tina's Salon and Day Spa - 404-406 Penn Avenue

Glamour Kidz! Face painting, hair braiding, nail painting. \$100% of proceeds will be donated.

SGO Designer Glass - 412 Penn Avenue

Come see our outdoor display! SGO is a full service architectural decorative glass provider. We provide any style of decorative glass panels for home, business or religious institution. SGO specializes in custom stained glass, leaded glass and beveled glass. We offer design services, finished product fabrication, as well as selected methods of installation and large range of glass products to choose from.

EyeDentity Gallery - 414 Penn Avenue

Check out our Fashionable European Eyewear Trunk Show.

A to Z Vacuum Stores - 416 Penn Avenue

Autorama Car Museum open.

Gehris Tile - 424 Penn Avenue

Save 10% off all mirrors and tables on our sidewalk sale! Save 10% on any material orders valid June 20-26.

Justin Bortz Jewelers and Midnight Swan Designs

438 Penn Avenue

Justin Bortz Jewelers is celebrating its 20 year anniversary. 20% off everything in the store! Free Tropical Martinis. Justin Bortz Music Service will be playing out. Sign up for a Wedding Reception and receive my newly designed "Greatest Love Music" triple CD. Free Vitamin waters.

Vertigo Music - 449 Penn Avenue

In-store sale on selected CDs, records, DVDs, vinyl art toys, novelty and gift items. Outdoor exhibits by local artists.

Flowers by Audrey Ann - 510 Penn Avenue

Visit our outdoor flower display.

Charles Hutcheson Fine Jewelry - 512 Penn Avenue

Indoor/outdoor Trunk Show. Featuring the luminous designs of Angelique de Paris. Also featuring unique objects d'art and specials. Open till 7PM.

La Retro Gifts - 516 Penn Avenue

FREE face painting! Toys and gifts for all ages. Also enjoy 15% off of all Childrens DYO Art Kits and Art Supplies.

Allegro Arts and Custom Framing

518 Penn Avenue

Open 10AM-8PM. Local art Patricia Hafer Reeder will be on hand to sign and personalize her watercolors. Framed and unframed prints and originals will be available for purchase. Offering 40% off new custom framing orders. Plus up to 75% off select store merchandise.

The Mosaic Studio - 522 Penn Avenue, Second Floor

Look for my frog outside Baldwin Brass!

Awards and More - 530 Penn Avenue

In house store specials and discounts on various items.

Sherry's Salon - 536 Penn Avenue

Featuring Barb-Wire Earrings by Maryland artist Barbie Levy and Colorful, contemporary earring by Singerman Post. All earring under \$40.



West Reading Drug Store *prescription pharmacy*

Monday-Friday 8AM-10PM
Saturday 8AM-6PM
Sunday 8AM-1PM

538 Penn Avenue
West Reading, PA 19611

610-375-4366
www.westreadingdrug.com

Entertainment

The Humane Society of Berks County - 400 Penn Avenue
Information on programs and services along with images of adoptable animals. Humane Police Officers will be on site to discuss Animal Protective Services and you can see the HSBC Animal Emergency Van. Animal-themed craft projects for kids and animal safety handouts. Great HSBC merchandise available for purchase. While at the booth, be sure to visit HSBC Mobile Adoption Unit, you may meet a new furry friend! General donations accepted or for our donation wish list visit www.berkshumane.org.

Another Chance 4 Horses
Informational and fundraising display. Located at Tulpehocken and Penn Avenue.

Belly Dancers - 401 Penn Avenue 1PM

Latin Dancers - 400 Block Penn Avenue 12PM

Paint the Avenue - 400 Block Penn Avenue
West Reading's Art on the Avenue will become exactly that as the street of the 400 Block of Penn Avenue becomes a canvas for children, adults and families to paint their masterpieces.

Kids Tent - 400 Block Penn Avenue
10-11AM SILLY HATS: Construct fanciful hats using recycled materials.
11-12PM CLAY FROG ORNAMENTS: Decorate bisqued ornaments with beads, glitter and paint. Ornaments provided by Clay on Main.
1-2PM BRACELET MAKING: Creating collage on cardboard with recycled materials.
2-3PM CLAY FROG ORNAMENTS: Decorate bisqued ornaments with beads, glitter and paint. Ornaments provided by Clay on Main.
3-4PM FROG BUTTON MAKING

Ongoing activities throughout the day will include face painting, chalk art, drawing, and paper craft. Displays from PA Department of Natural Resources and Conservation, Fish and Boat Commission or Berks County Conservation District that relate to frogs biology and conservation. Possum Patty from the Berks County Conservation District will be on hand to meet with children.

Public Art Sculptures - 500 Block Penn Avenue
Ever want to see your work at a museum? Come join a team of artists creating public sculptures from recycled materials, right on the streets of West Reading. Using scrap metals and plastic containers, we will show you unconventional ways to RECYCLE AND MAKE ART! The giant pods will then be placed on the grounds of the Reading Public Museum to be shared with the community. ALL ARE WELCOME TO PARTICIPATE!

Stilt Walker - Roaming the Avenue throughout the day

Folk Music Stage - 500 Block Penn Avenue
11AM - La Overtoner
12PM - Tin Bird Choir
1PM - Kevin & Johnny
2PM - Spinning Leaves
3PM - Manatawny Creek Ramblers
4PM - Hezekiah Jones
5PM - Empty Orchestra
6PM - Wissahickon Chicken Shack

World Music Stage - 600 Block Penn Avenue
11AM - John Protopapas
12PM - The Orphan Trains
1PM - Skip Moyer & The Swing Foxes
2PM - Earth Rhythms Drumming Ensemble
3PM - Shane Frees
4PM - Little Sister
5PM - Dave Antonio
6PM - Michael Clipman

Art on the Avenue Film Festival - 603 Penn Avenue Brought to you by Haydenfilms 1PM-6PM

- Looney Tunes and other cartoons.
- Hayden films Online Film Festival Shorts
- "The Toll," "Little Wings," "Once Upon A Christmas Village," "Snowyville" and more.
- Selection of films from the 4500 Digital Video Competition produced by Berks County high school students.
- Other Surprises!

Brenda Bickta - 700 Penn Avenue
Author of "Tad's Life" will be reading her book 11AM-4PM.

Alternative Music Stage - 700 Block Penn Avenue
11AM - Zoro & Zach
12PM - 3 on the Tree
1PM - Hillbilly Shakespeare
2PM - Nehah Haven
3PM - Flux Capacitor
4PM - Big Beat
5PM - SarVenza
6PM - New Fusion Assembly

Poet's Row - 700 Block Penn Avenue
Featuring Berks County Poet Laureate Heather Thomas, along with an onslaught of poets reading their poems, performing, creating interactive poetry on a chalkboard wall, in their very own space on the streets of West Reading.

Reading Jugglers - Roaming the Avenue 12PM-3PM

Zig Zag Mime - Roaming the Avenue 1PM-3PM

Spiral Q Puppet Theater - Roaming the Avenue 2PM-5PM

Dragon Puppet - Roaming the Avenue 2PM-5PM

Exhibiting Artists

Donna Unger Reading, PA - Booth #046
Donna's paintings are a bold mixture of different mediums, design, color, line, texture and varied subject matter. She is a colorist that enjoys watercolor, acrylic, oil, pastel and collage. Different mediums combined for a unique look.

Wireworx by Leslie Master Philadelphia, PA - Booth #040
Glass beads on glass & metal pieces then wrapped with wire to make unique designs in a variety of colors.

Oils/Acrylics

All Together Art by Jane Runyeon Shillington, PA - Booth #021
Assemblage cigar boxes, mixed media on paper, purses, acrylic on canvas and button bracelets.

Michele Byrne Reading, PA - Booth #070
Plein air paintings in oil on canvas or linen of local landscapes. I paint on location at jazz clubs and outdoor cafes.

Jolene Ferlazzo Reading, PA - Booth #076
Oil painting.

Christine Fleming Mohnton, PA - Booth #006
Original oil paintings. Broken pottery mosaics. Pressed leaf arrangements.

Deb Schlouch Wyomissing, PA 19610 - Booth #012
Life & Love arouse my creativity to scrape, pour, adhere, and brush colorful acrylic paint in multiple layers, creating images that dance and experiences that encourage conversations with viewers.

Pastels

Bob Richey Warminster, PA - Booth #001
I draw landscapes using soft pastels applied to a sanded ground. Most of my works art completed in a single sitting.

Photography

Bob Hahn Photography Bethlehem, PA - Booth #038
Giclée prints from nature and original underwater photos.

Joseph Campbell Photo Sykesville, MD - Booth #025
I offer both canvas gallery-wrapped and traditionally framed photographic prints. I print all of my own work using archival inks double matted with museum-quality preservation matte board. Sizes range from 20" x 24" to note-cards.

High Rock Images by Lucinda Lobach York, PA - Booth #064
High Rock Images uses fine art photography to share perspectives on the natural world, featuring views of wild animals in pristine habitats and unspoiled vistas of Planet Earth. Work will be offered professionally matted and framed and in note card form.

Kopicki Photography by Ed Kopicki Reading, PA - Booth #080
Artistic professional photographic images on canvas in a luscious browntone color.

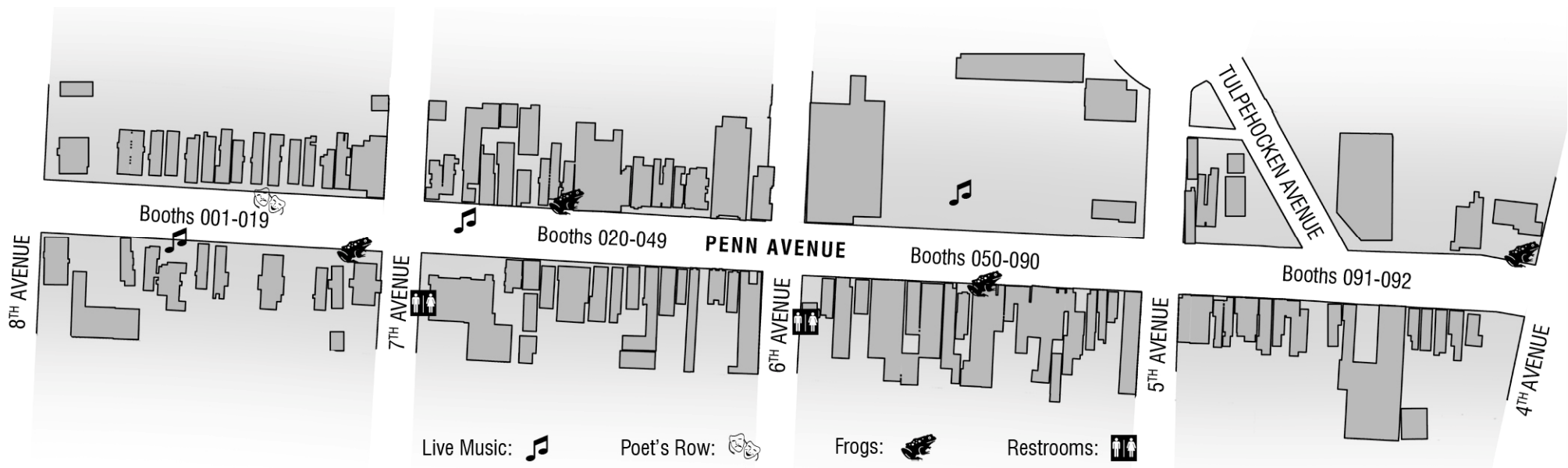
Neil Dierks Photography Altoona, PA - Booth #033
Original fine art photography in digital and film mediums.

Robert Hasenfratz Photography Toledo, OH - Booth #084
Non-digital nature photography with a fresh approach. Special effects involve multiple exposures photographed on a single frame of film.

Watercolors

Art-4U by Mark Cottman Baltimore, MD - Booth #063
Several layers of watercolors were used to create a translucent matted surface.

Beth Carroll Reading, PA - Booth #090
Working with watercolor and gouache, I enjoy creating unique animal portraits.



Food

Food

Aladdin - 401 Penn Avenue

Visit our outdoor cafe featuring chicken breast marinated overnight with lemon, garlic and olive oil served with pita bread.

**Chicken Supreme and Sammy's Steaks
410 Penn Avenue**

Look for Sammy's Steak truck.

West Reading Diner - 411 Penn Avenue

Featuring music by The Red Dragon/Open Mike 10AM-2PM.

GNA Ristorante Pizzeria - 421 Penn Avenue

You won't miss any action on the avenue while dining in our outdoor seating, which offers a full menu including our award winning pizza. Just looking for a drink? We are serving them up at our Avenue bar located on 4th, including beer and mixed drinks. We are open 6 days a week Tuesday thru Sunday, for Dining in, Take out or Catering Services 610.376.1155.

Wenrich Associates Inc. - 436 Penn Avenue

Sno-Cones!

Yellow Submarine - 449 Penn Avenue

Devco African Market - 502 Penn Avenue

Firefly on Penn

Free Lemonade.

Seghetti's Italian Market - 522 Penn Avenue

Look for our Bindi frozen desserts, hand filled cannolis and porchetta out on the avenue.

Chef Alan's American Bistro - 525 Penn Avenue

West Reading Elm Street - 500 Block Booth

Ukrainian Kielbasa Stew and hot dogs with sauerkraut.

Bixler's Concessions LTD. - 500 Block Booth

Hot dogs, hamburgers, French fries and lemonade.

Charming Nails - 528 Penn Avenue

Serving Vietnamese Egg Rolls.

Taste Buds - 530 Penn Avenue

Showcasing our new store front...Treats and sweets, invitations, gift baskets, parties in a box, specialty cakes and event planning. Visit our outdoor cafe.

Great Wall - 532 Penn Avenue

West Reading Drug Store - 538 Penn Avenue

Cotton Candy.

Sweet Surprises - 544 Penn Avenue

Make your own sundae...we will be making waffle dishes on a table outside the shop and there will be toppings to make you own sundae...Cones will be served inside. Fudge Dipped apples.

Hard Bean Café - 600 Penn Avenue

West Reading Tavern - 606 Penn Avenue

Oyster/Raw Bar.

Bistro 614 - 614 Penn Avenue

"Cafe-Style" dining on the sidewalk with live, Fusion Art in front of the Restaurant by Deric Hettinger and Anthony Mark. The "Bistro Beer Garden" is located outside, behind the restaurant with pulled-pork barbeque, sodas, water and smoothies.

Papillon Brasserie - 615 Penn Avenue

Offering a variety of petite baguette sandwiches. Papillon Brasserie, a new and exciting addition to the West Reading Restaurant row will be opening Summer 2009. An upscale casual BYOB serving Lunch, Dinner, and Brunch on weekends in a warm and intimate atmosphere. Chef Philip-Georges Davis invites you into his kitchen to taste flavors inspired by both classic French cooking, and the bounty of local farmers.

Taste of Crepes - 617 Penn Avenue

Selling crepes on the Avenue.

Go Fish! Seafood Market & Sushi Bar

619 Penn Avenue

Stop by our outdoor cafe for crab cake sandwiches, fried haddock sandwiches and sushi!

Winedown Café - 622 Penn Avenue

Featuring \$3 wine spritzers/coolers. Open with standard fair from 11AM until 11PM.

St. James Church - 644 Penn Avenue

Selling beef barbeque, hotdogs, soda, cakes, water and iced tea.

Good Eatz Green Café - 701 Penn Avenue

Outdoor dining featuring healthy, local, sustainable food to appeal to people from vegetarians to omnivores and Cell-acs! Open Monday thru Saturday 7AM-7PM.

Hauté Chocolate Café - 711 Penn Avenue

Come visit our outdoor cafe featuring special menu items.

Wendy's Old Fashioned Hamburgers - 712 Penn Avenue

Open.

Shearer Technical - 727 Penn Avenue

\$6.00 chicken dinners made with Sol Shearer's original recipe.