

**The Carriage House - 637 Penn Avenue**  
Up to 70% off dresses, pants, tops and shoes. 10AM-4PM only.

**Celtic Myth & Moonlight - 641 Penn Avenue, Rear**  
Featuring the Maggie Spike acoustic duo, performing ballads and Celtic songs from 1PM-3PM.

**St. James Church - 644 Penn Avenue**  
Serving hot dogs, soups and ham sandwiches. Baked goods table.

**Bella Jules - 700 Penn Avenue**  
Sizzling Summer Sale up to 80% Off.

**Touch of Glass - 700 Penn Avenue**  
Sale on select items. Save up to 50%.

**A Little Sparkle by Kerry Rohrbach - 704 Penn Avenue**  
Handcrafted accessories including jewelry, purses, belts, etc. Vintage designs inspired with a touch of whimsy. Vintage beads and buttons used in work.

**A Running Start - 705 Penn Avenue**  
Big tent sale, bargains up to 70% of retail. Drawing for a free pair of shoes with purchase.

**Fairytales and Magic by Judy Schultz - 709 Penn Avenue**  
Enchanting magical art inspired by the realms of fairy, planet earth, plant comics, cat and wildlife art. Face painting.

**She . . . A Fashion Accessory Experience  
715 Penn Avenue**  
1 day sale . . . up to 75% off belts bags and bands. Don't miss out on our best sale of the year!

**April D'Angelo - 715 Penn Avenue**  
Portrait samples and demonstrations. Prints and original paintings for sale. Subject matter includes landscape, still life and illustration.

**SPAMMOBILE - 722-726 Penn Avenue**  
The first ever can of original SPAM on wheels. SPAM-burger samples, magnets and coupons.

**Big Green Grasshopper by Kira and Mike Shuman  
723 Penn Avenue**  
Glass pendants, beaded gemstone necklaces and earrings. Crystals and Minerals. Handmade dream catchers. Hair wraps for kids and ladies.

**Donna's Emporium - 725 Penn Avenue**  
Join us for our best sale ever! 50% off unique gifts, accessories and furnishings. A chance to win a door prize with every purchase.

**Shearer Technical - 727 Penn Avenue**  
Chicken BBQ and computer sale. \$6.00 a dinner for 1/2 chicken, baked potato, roll, butter, apple sauce and bottled water. All computers and accessories 10% off list price.

**Stone Spirits by Crystal Elk Woman - 731 Penn Avenue**  
Unique, handcrafted stone jewelry, crystals, minerals, necklaces, earrings, bracelets and recreated antique jewelry.

**Genesius Theatre - 734 Penn Avenue**  
Putt your way into the Charity Golf Tournament to support the Theatre Company. A putting green will be at the booth; try your skill! Enter a raffle for theatre tickets.

## ENTERTAINMENT

**4<sup>th</sup> Avenue Stage** (400 Block Penn Avenue)

Acoustic Roadshow 10:00PM-4:00PM featuring MC Butch Imhoff and a full card of performances.

- ◆ 10:00AM - Jay Lehrbach and Butch Imhoff "Down Home" (Bluegrass)
- ◆ 11:00AM - Leon Weidner (Classic rock)
- ◆ 12:00PM - Mike Ricco (Classic rock and Rockabilly)
- ◆ 1:00PM - Emily, Melissa, Brian and Nelson "Martin Family Band" (Celtic)
- ◆ 2:00PM - Callie Merz (Contemporary Christian)
- ◆ 3:00PM - To Be Announced

**Main Stage** (West Reading Shopping Center 500 Block Penn Avenue)

- ◆ 10:00AM - J. Frigg Philadelphia's Club Fluid DJ spins (Fast, cheap and out of control - Disks featuring 60s Garage, Surf and Rock records)
- ◆ 11:00AM - Hoodlum Circus (Alternative Rock with 60s psychedelic style)
- ◆ 12:00PM - Manatawny Creek Ramblers (Blue Grass)
- ◆ 1:00PM - The Youngers (Independent Alternative Country)
- ◆ 2:00PM - Society Beat (Independent, Funk and Rock music)
- ◆ 3:00PM - Frog Holler (Southeastern Pennsylvania's Up and Coming Rock, Indie, Bluegrass band)
- ◆ 4:15PM - Spring City Ballet (Jam Band)
- ◆ 5:30PM - The Kingpins (Rockabilly)

**Kids Korner** (6<sup>th</sup> and Penn Avenues)

- ◆ 10:00AM - The Party Express DJs - Dance party with prizes and fun competitions
- ◆ 11:30AM - The Art of Silence - Sunflower Mime children's performance
- ◆ 12:00PM - The Calabash Kids & Other Stories - Wyomissing Institute of the Arts
- ◆ 1:00PM - Scarf Dance Lesson - Amira Lyn Oriental Belly Dance Instructor
- ◆ 1:30PM - Who's a Fraidy Kat? Interactive children's play - The Cherry Herring Theatre Company
- ◆ 2:30PM - Phydeaux's Flying Flea Circus - George Esparza Medicine Show
- ◆ 3:30PM - Sidewalk chalk, make your own addition to our clothesline art collection.

**Look for these attractions . . .**

- ◆ **Amira Lyn and Maya Oriental Belly Dancers**  
Performing from 1:30PM to 2:00PM at Aladdin Restaurant, 401 Penn Avenue.
- ◆ **Full Circle Music Society**  
An acoustic 12-piece orchestra playing traditional American and Folk music from 2:00PM to 3:30PM at Aladdin Restaurant, 401 Penn Avenue.
- ◆ **Sammy's Steaks Vending**  
Located in front of 603 Penn Avenue.
- ◆ **Tacos Margarita**  
Tacos, Quesadillas, burritos, gorditas and beans. Located in front of the West Reading Shopping Center, 500 Block Penn Avenue.

13<sup>th</sup> Annual



SATURDAY, JUNE 16, 2007  
10:00AM - 7:00PM



## SCHEDULE OF EVENTS



#### **Dragonfly Studio and Gallery - 398 Penn Avenue**

Stop by and celebrate our two year anniversary. Glass frameworking demonstration with David Dragonfly and Company 12PM-6PM. Ongoing live music with drum circle. Live body painting demonstration with world famous graffiti artist RSIN 2PM-4PM. Hoola hoop performance and workshop with Tina Hemmerle of Hemmerle Hoop Company at 4PM. Fire dance performance with Kaji Da! Fire Tribe at 5PM.

#### **Aladdin - 401 Penn Avenue**

Shish Kabobs: Beef, lamb or chicken grilled to order by Chef Alex.

#### **Maria Loun Designs, LLC. - 404A Penn Avenue**

Oil paintings

#### **Fine Silver and Gold Original Creations by Patricia Halsey 408 Penn Avenue**

Creatively designed jewelry made of precious and semi-precious gemstones, combining precious and ordinary materials to create a both one-of-a-kind and fashionably designed jewelry favorites.

#### **Chicken Supreme - 410 Penn Avenue**

One-man musical entertainer Billy Bower, will perform all-day.

#### **West Reading Diner - 411 Penn Avenue**

Live band playing by the patio at 12PM.

#### **Recollections by Wanda C. Perry - 412 Penn Avenue**

Wood flowers, winds spinner, lawn ornaments, stones, laser crystals and rugs.

#### **EyeDentity Gallery - 414 Penn Avenue**

Stop by and sample rugelach and biscotti made by 'My Boy's Baking' and a cup of Starbucks coffee. We invite you to experience polarized technology offered in our 2007 Maui Jim Sun Wear Collection.

#### **Krenitsky Glassworks by Scott Krenitsky 416 Penn Avenue**

Hand blown glass artwork and functional items.

#### **Gehris Tile - 424 Penn Avenue**

10% discount on custom made tables, mirrors and picture frames. 20% off sale on odd lots of tile. Visit our large sidewalk display and stop in the see the fascinating things that are now available to make your home beautiful and really special.

#### **Mystical Creations by Tara Helwig - 432 Penn Avenue**

Earrings, necklaces, bracelets, anklets, sun catchers and rings. Custom wire wrapped pendants in copper and sterling silver. All day demonstrations.

#### **The Jesse B. Collection - 434 Penn Avenue**

Limited edition handbags priced between \$40-\$90.

#### **Echo Hill Studios by Ann Kahl - 438 Penn Avenue**

Small and large watercolors.

#### **Oh Wow! The Colors! Clay Jewelry Works**

##### **by David A. Fisher - 440 Penn Avenue**

Highly colorful jewelry made with polymer clay, silver, copper, brass and precious metal clay.

#### **Vertigo Music - 449 Penn Avenue**

Artist, Matt Deterior will be displaying 2D and 3D works in mixed media, screen prints shirts and prints. Designer art toys on display and Matt Deterior will be painting a blank DIY vinyl doll.

#### **Kensington Tobacconist - 450 Penn Avenue**

Outdoor tables featuring the sale of handcrafted jewelry made by Sandy Swartley Studios of Fleetwood. Unique cigar boxes and accessories perfect for crafting one's own work of art. Select items perfect for Father's Day giving will be on display and for sale.

#### **Imagination in Glass by Don and Candace Cothard 500A Penn Avenue**

Stained glass jewelry: pins, pendants and rings. Stained glass nightlights and window panels. Custom windows, fobs and mirrors.

#### **Splinters Concepts by Bill and Bobbie Durham 502-504 Penn Avenue**

Woodworking - accent furniture, drawers, shelves, cabinets, 10 step storage, etc. Fabric - towels, potholders, eyeglass cases, pillows, etc.

#### **Berks County Living Magazine - 508 Penn Avenue**

Informational table.

#### **Bob Natalini - 510 Penn Avenue**

Sterling silver jewelry incorporating parts of real butterfly wings. Shadow boxes with tropical insects and butterflies from insect farming and sustainable use systems.

#### **Charles Hutcheson Fine Jewelry - 512 Penn Avenue**

"Angelique de Paris" Trunk Show. Featuring luminous resin with sterling silver and gemstones.

#### **Imagine That Boutique - 514 Penn Avenue**

Under new ownership - "Cheryle Egan"  
20% to 50% Off Entire Store.

#### **Designs by Denise Kurtz - 516 Penn Avenue**

Unique handcrafted jewelry at unbeatable prices.

#### **The Note Pourri - 518 Penn Avenue**

We're popping poppies. Artist, I. Charlene Bonert Jobe, will exhibit poppies plus other works in aquamedia. Poppy gift with purchase of \$15.00 or more. Pop on by . . .

#### **Psychic Readings by Erica - 520 Penn Avenue**

Psychic and tarot card readings located in front of 520 Penn Avenue.

#### **Seghetti's Italian Market - 522 Penn Avenue**

Offering bindi sorbets in a variety of delicious flavors.

#### **The Mosaic Studio - 522 Penn Avenue, Second Floor**

Open studio all day 10AM-5PM. Visit the magical creations of the Mosaic Studio ~ a color haven! 10% off custom orders place on *Saturday only*. 20% off all hanging work (cash and carry) in the studio *Saturday only*.

#### **Bee-Beadazzled Jewelry Designs by Eileen Kastura and Donna Harrington - 528 Penn Avenue**

Handcrafted and hand stitched beaded and crystal jewelry and accessories.

#### **Awards and More - 530 Penn Avenue**

Giving special discounts on all custom work . . . for corporate recognition, plaques, trophies, graduation gifts and wonderful-incredible art work. Come visit us for special prices, hand-designed items and more. Personalized engraving plates to make something amazingly special. Don't miss the discounts we'll be honoring in recognition of this event! Discounted prices on clocks, picture frames and many more items.

#### **Berkshire Bank - 525 Penn Avenue**

Grand Opening Money Market Checking Account available in the West Reading Branch with interest rates at 4.50% to new account holders. Visit the lobby and meet the staff or visit our stand at 534 Penn Avenue.

#### **Eyecatchers by Diane Kerns - 536 Penn Avenue**

Contemporary beaded jewelry. Handcrafted glass pendants. All one of a kind pieces.

#### **Princess Creations by Dave and Judy Kneeream 538 Penn Avenue**

Pava shell bracelets, anklets and pendants in animal styles. Hand assembled and free adjustments on the spot.

#### **Galactiart by Burton Auliso - 542 Penn Avenue**

Original astronomical and space scene paintings.

#### **Sweet Surprises - 544 Penn Avenue**

Buy one pound of fudge get a 1/2 pound of fudge free. Buy two jewelry sets and get a bracelet free (value to \$12.95).

#### **Purple Panda Jewelry - 546 Penn Avenue**

Necklaces, earrings, bracelets, rings, book marks, key chains, cell phone charms and ceiling fan pulls made with glass and semi precious stones beads.

#### **Salon Avanti - 23 South Sixth Avenue**

Visit us on the Avenue at 550 Penn Avenue. Products on display and fun hair extensions for kids. Free hair cuts for kids.

#### **RiverPlace Cherry Blossom Festival 6<sup>th</sup> and Penn Avenues**

Stop by for information about next year's event.

#### **Wyomissing Institute of the Arts - 600 Penn Avenue**

Crafts and jewelry making. Wish bracelets and key chains.

#### **Wm. H. Diller Jewelers - 601 Penn Avenue**

Wm. H. Diller Jewelers is proud to have Lisa Gallagher, Mr. Diller's granddaughter, display her jewelry and do demonstrations of the techniques she learned in Germany. Her works are a one-of-a-kind, handmade works of art. She will be here from 10AM-5PM. Be sure to visit Wm. H. Diller Jewelers and try to guess the number of pearls in the jar. Three lucky winners will receive a hand cast Reading Pagoda Charm, an exclusive to Diller's, especially made for the Cherry Blossom Festival and to celebrate our Reading Pagoda's 100th Anniversary coming up in 2008. The charms will also be on sale at a special price for "Art on the Avenue" patrons.

#### **Gallery 20 - 602 Penn Avenue**

The Berks Arts Council will be displaying programs and artists.

#### **Art Plus Gallery - 604 Penn Avenue**

Face art, cooperative painting for children, jewelry beading for kids, artists working on paintings and a selection of original art will be available priced for all budgets.

#### **Paisley Moon - 607 Penn Avenue**

Acoustic music 10AM-1PM. DJ playing soft jazz 1PM-5PM.

#### **Scrolls and Strings Violin House - 608 Penn Avenue**

Live Music.

#### **DMK Millinery Designs by Lisa K. Morella 609 Penn Avenue**

Hat maker.

#### **Marilyn Pounder - 610 Penn Avenue**

Jewelry.

#### **Bond Customart - 611 Penn Avenue**

Original paintings portraying the rural landscape, barn animals, wildflowers and farmsteads of beautiful Berks County. All originals, predominantly oils on canvas and oils on hardboard.

#### **Bistro 614 - 614 Penn Avenue**

Local Artist Deric Hettinger and Anthony Mark will display their talents by doing a real-time, mural. Legacy Brewing Company will have a beer garden and barbeque in the courtyard behind Bistro 614 serving their fine, artisan ales and their award winning pulled pork sandwiches.

#### **The Meetry - 615 Penn Avenue**

Come celebrate our grand opening during our open house from 10AM-3PM. Paintings by Cheryl Geiger Sheeler will be on exhibit. Local singer/songwriter, Haley Sheeler, will also perform her alternative folk and new and used country tunes from 11AM to 1PM.

#### **Blue and Gold Embroidery by Nancy Crochet 615 Penn Avenue**

Wearable art in the form of cardigans and jackets created with various fabrics and thread embellishments on a sweatshirt background. Aprons, tote bags and pillows embroidered with witty saying and designs. T-shirts embroidered with fun summer designs.

#### **Reading Public Museum - 616 Penn Avenue**

Table top display boards with photos, activities and events. Plus racks of international flyers and brochures. Some one will be available to answer questions about the museum and planetarium.

#### **Country Craftsman - J. Alan Boyer - 622 Penn Avenue**

Original painting, notepapers and prints.

#### **The Village Peddler Country Classics - 624 Penn Avenue**

Specializing in fine country and folk accessories, Webkinz & Lil'Kinz, Boyds Bears Plush, Bearstone & Charming Angels, Willow Tree Angels & Figurines, Handmade Quilts, Handbags, Candles, Home Decor and more. Don't miss our in-store specials. Buy 1 Boyds Plush or Bearstone and get 1 at 1/2 off (of equal or lesser value, no limit, excludes BOMs & FOBs). Receive a FREE double eyeglasses case with a purchase of \$40 or more of ladies accessories. 10% off Willow Tree & Charming Angels. 20% off home decor.

#### **Hand Hooked Art by Annie Harlan and Watercolors by Tom Davis - 628 Penn Avenue**

Hand hooked crafts and water colors.

#### **Lily & Company - 631 Penn Avenue**

Great sales all day! Come between 12:00PM and 2:30PM we will have a clown doing balloon animals for children of all ages. Stop by and enter to win a 1955 Chevy reproduction pedal car, aqua and white. There will also be a nice door prize give away.

#### **100% Recycled Jewelry by Ava Leas - 631 Penn Avenue**

Pins made from broken and unwanted jewelry. Angel pins. Beaded earrings and necklaces.

#### **Comoh Design by Lynn Comoh - 632 Penn Avenue**

Glass and metal are used to created designs for vases, mirrors, picture frames and lights. Copper wire, copper foil and decorative solder techniques are incorporated in the design. Mosaics are created with found objects and hand cut glass tiles.

#### **Cindy A. Strunk Studio - 634 Penn Avenue**

Handmade paper pieces including acrylic and other media. Two dimensional wall pieces and small paper gift items.

#### **West Reading Flower Shop - 633 Penn Avenue**

Something Sassy - Unique design jewelry creations with Swarovski Australian glass, Czech glass, and Venetian glass. Earrings, Bracelets and necklaces. Stop in our store for additional sale items.