



**WEST READING PROMOTION & MARKETING  
500 CHESTNUT STREET  
WEST READING, PA 19611**

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Phone: 610.685.8854 ♦ Fax: 610.685.9061 ♦ [info@westreadingmainstreet.org](mailto:info@westreadingmainstreet.org)

Dear West Reading Merchants,

The West Reading Promotion and Marketing Team will host the third *Love West Reading Block Party* Friday, May 18<sup>th</sup>. Festivities will begin at 5:00PM and all merchants are welcome to participate by putting live entertainment in front of your business, offering complimentary refreshments, sidewalk sales or demonstrations that showcase the uniqueness of our business district. Participating businesses are asked to remain open until 8PM.

If you would like to participate in the third LOVE WEST READING BLOCK PARTY please fill out the form below and return it to the West Reading Main Street office no later than Friday, May 4<sup>th</sup>.

West Reading businesses not located on the avenue are encouraged to participate. Please contact us to make accommodations.

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Love West Reading Block Party Activities: \_\_\_\_\_

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